University of Toronto

November 8, 2022

This report does not constitute a rating action.

Credit Highlights

Overview

Enterprise profile

We expect the University of Toronto (UofT) will maintain its leading market position.

--Student demand and quality have remained strong and are not likely to weaken materially in the medium term.

--UofT is the most research-intensive and highest-ranked university in Canada, which helps attract international students.

--The economic and demographic fundamentals of the Greater Toronto Area remain very strong and help to sustain domestic demand.

Financial profile

We expect the university will continue generating positive operating margins.

--International students will continue to fuel operating revenue growth while government funding is expected to remain largely flat.

--UofT’s credit profile is supported by very high liquidity and the largest university endowment in Canada.

--We believe the university will continue to finance its capital plan without recourse to external debt in the next several years.

S&P Global Ratings’ long-term issuer credit rating on the University of Toronto is ’AA+’. The rating reflects UofT’s ’aa+’ stand-alone credit profile (SACP), which is based on our combined assessment of the university’s extremely strong enterprise profile and very strong financial profile. The rating also reflects our opinion of a moderately high likelihood that the Ontario government would provide extraordinary support in the event of financial distress. UofT continues to generate very strong financial results despite the disruptions to on-campus activities, with healthy student demand, particularly from international students, which has helped to offset losses in ancillary operations, and flat government funding and domestic tuition revenue. We believe that UofT’s excellent...
market position will help maintain the university's good financial performance in the next several years despite lingering risks from the pandemic.

Outlook

The stable outlook reflects our expectation that, within our two-year outlook horizon, UofT will maintain its exceptional market position, very high available resources, and stable debt burden, allowing it to maintain positive operating margins, and that its relationship with the province will not alter materially.

Downside scenario

We could lower the ratings in the next two years if enrollment, and subsequently revenues, decreased materially, resulting in significantly weaker operating margins, debt service coverage, and liquidity. A negative rating action on the Province of Ontario would also result in a similar rating action on UofT, given the maximum three-notch rating differential between the university and the province allowed under our government-related entities criteria. All else equal, we could also lower the ratings if we significantly reduce our estimate of UofT’s resilience to an Ontario default scenario. Moreover, although highly unlikely, a strengthening of our assessment of the link between UofT and the province would cause us to equalize the ratings with those on Ontario.

Upside scenario

We could raise our assessment of UofT’s SACP in the next two years if the provincial government relaxed its restrictions on tuition increases, while maintaining its supporting operating grants, resulting in a material increase in student-derived revenues and increased financial flexibility. However, we consider the possibility of this scenario resulting in an upgrade on UofT during our two-year outlook horizon unlikely, given our three-notch cap above the rating on the supporting government.

Rationale

We believe the university has an extremely strong enterprise profile, given its leading market position as a flagship institution with strong student demand characteristics. Supporting our opinion is our assessment of the higher education sector's low industry risk, characterized by countercyclicality and low competitive risk and growth. In addition, the university benefits from excellent economic fundamentals, measured by the province’s GDP per capita, estimated to be about US$56,000 in 2022; good income indicators; and moderate employment and population growth projections. UofT is Canada’s largest university, with about 97,000 students across three campuses in the Toronto area, and the nation’s most important research institution. In recent years, the university has been the highest-ranked Canadian university in several international surveys, rating 18th worldwide in the 2023 Times Higher Education World University Ranking. In addition, with more than a third of students coming from outside Ontario, the university’s enterprise profile benefits from a geographically diversified student body.

UofT has transitioned back to in-person instruction after its pivot to online instruction in the spring of 2020. Enrollment growth has remained stable despite the lingering impacts on broader student mobility. There were about 85,700 full-time equivalent (FTE) students in fall 2021, an increase of more than 8% over five years and slightly ahead of the university’s growth plan, which calls for most enrollment growth to be in graduate and international students. About 24% of FTE students are graduate students, which is in line with most Canadian research-intensive universities. In our opinion, student quality remains strong, as reflected by the university’s historically stable retention and graduation rates, averaging about 92% and 77%, respectively, in the past several years. Although the university’s selectivity rate worsened somewhat from historical levels during the pandemic due to uncertainty around student enrollments, we view this as a temporary measure. UofT, like other universities globally, increased domestic enrollment to offset an anticipated decline in international students due to border closures, and we believe that the selectivity ratio will return to pre-pandemic levels.

In our view, UofT’s management expertise and governance practices, as well as financial management policies, are very strong and in line with those of other highly rated Canadian universities. The university’s academic and operational priorities are guided by its strategic plan and its strategic mandate agreement with the province. These, in turn, inform the detailed annual budget and long-range plan, which incorporate operating and capital plans. UofT reviews its performance relative to the plan annually and tracks its
progress against specific activity indicators and financial metrics. In addition, it identifies and monitors risks to the plan. The university has formal policies for endowment, liquidity and investments, debt, and reserves, and meets standard annual disclosure requirements. Overall, we view UofT’s transparency and disclosure as very good, with policies and procedures in place to adequately mitigate risks, and we believe that the university’s overall financial policies are not likely to negatively affect its ability to pay debt service.

In our opinion, UofT has a very strong financial profile, bolstered by healthy adjusted operating margins averaging almost 10% in the past three fiscal years. In fiscal 2022, both domestic and international demand were robust, maintaining tuition revenue growth, while helping to offset losses in ancillary operations (such as housing, parking, and food services). UofT has budgeted for balanced results in its long-range operating budget plan out to fiscal 2027, and we expect that operating margins will remain broadly positive in the next several years, especially given the return to campus. Similar to that of Canadian peers, the university’s limited flexibility to increase its student-generated revenue somewhat offsets its strong financial performance. This is primarily because Ontario monitors and guides domestic tuition rates and student aid (through the tuition framework), and enrollment expansion (through operating grants, which are not expected to increase in real terms).

We also believe that UofT has superior fundraising capabilities compared with that of other Canadian universities. The university reported C$410 million in gifts and grants raised in fiscal 2022, following the receipt in 2021 of the largest gift in Canadian history, a C$250 million donation that will be used to support advances in human health and health care. The university recently launched a 10-year fundraising campaign with an ambitious goal of raising C$4 billion, following the completion of a C$2.6 billion campaign in 2018. In addition, UofT holds the largest endowment of any Canadian university, with a fair value of C$3.17 billion at fiscal year-end 2022.

In our view, UofT has a relatively moderate debt burden that is very manageable, given its solid operating performance and robust liquidity. At fiscal year-end 2022, total gross debt outstanding was C$709 million, consisting of five series of fixed-rate, 30- and 40-year bullet debentures maturing from 2031-2051. We believe that the high number of bullet debentures makes UofT’s debt structure more aggressive than that of peers with amortizing debt; however, the university has established a self-imposed sinking fund to help repay these obligations, with assets totaling C$536 million at fiscal year-end 2022. Our estimate of UofT’s maximum annual debt service is equal to a modest 1.8% of adjusted fiscal 2022 operating expenses, which is lower than the median for peers in the ‘AA’ rating category. The university has identified the potential need for up to C$523 million in additional funding to the end of fiscal 2027 for capital projects that are under consideration but not yet approved, as well as a financing partnership with the Canada Infrastructure Bank to undertake a host of carbon-neutral campus retrofitting. However, some or all this funding could come from grants, fundraising, or internal sources and we do not believe that any likely external debt issuance will exceed UofT’s internally approved debt limits or lead to a material erosion of the university’s financial profile in the next two years.

A new, jointly sponsored multiemployer University Pension Plan Ontario (UPP) developed by UofT, the University of Guelph, and Queen’s University came into effect on July 1, 2021, covering employees and retirees in the pre-existing plans at all three universities. Since its inception, the plan has been open to other Ontario universities, and Trent University joined in January 2022. The assets and liabilities of the universities’ previous plans (C$6.9 billion and C$6.1 billion, respectively, for UofT at July 1, 2021) were transferred to the UPP, and contributions and accrual of benefits under the UPP began on the effective date. UofT entered the UPP with a strong financial position and we believe that, in the long term, the risk-shared nature of the plan limits the potential future impact of any plan deficits on the university’s overall credit profile. The university still maintains a small pension benefit plan on its own books of approximately C$126 million, which we believe will have a negligible impact on the university’s finances.

In our view, the university has very robust liquidity, providing a substantial buffer against volatility in financial performance. It increased total cash and investments to C$7.46 billion at the end of fiscal 2022 from C$6.95 billion in 2021, reflecting strong investment gains. At the same time, our measure of UofT’s available resources (internally restricted net assets plus internally restricted endowments) rose to C$2.1 billion from C$1.97 billion the year before; equal to 58.6% of adjusted operating expenses on a three-year, weighted-average basis. Despite escalating cost pressures and internal financing of the capital plan, we do not believe that available resources will decline materially in the next several years. In our opinion, with total cash and investments being greater than 3x available resources and close to 10x debt outstanding, UofT’s liquidity will remain more than sufficient to fund all debt service requirements and provide a significant buffer against any medium-term stress.

Moderately high likelihood of extraordinary provincial government support.
In accordance with our criteria for government-related entities, our view of UofT’s moderately high likelihood of extraordinary government support reflects our assessment of its important role in the province, given that postsecondary education is one of Ontario’s priorities in both expenditure and mandate (after health care and school boards), and that there are no viable private alternatives. It also reflects our assessment of the university’s role as Canada’s largest university in enrollment and research capacity. The province’s regulatory oversight, program approval rights, and domestic tuition regulation over UofT suggest a strong link to it. Also supporting our assessment of the link are the significant operating grants received from the province, accounting for about 20% of the university’s adjusted operating reported revenue in fiscal 2021, and the province’s appointment of some board members.

We rate UofT three notches above Ontario, the maximum differential allowed in accordance with our methodology for rating government-related entities that depend on ongoing government support. The differential reflects our view that there is a measurable likelihood that UofT’s substantial financial resources would be sufficient to meet ongoing operational and debt service requirements should the government default and temporarily suspend payments to the university. In addition, the differential reflects UofT’s status as an autonomous legal entity with ownership of its assets and our view that the university operates independently of the Ontario government. The board is responsible for the management, administration, and control of the university’s property and other assets and all business affairs. We consider the risk of extraordinary negative government intervention low, given UofT’s operational independence, its important public policy role, and the government’s largely hands-off approach to the sector.

In January 2019, the government of Ontario imposed a 10% reduction to domestic tuition for the 2019-2020 academic year and a series of freezes through fiscal years 2022-2023. Furthermore, the province did not provide additional grant revenue to offset the tuition cut and is at present targeting the implementation of performance-based funding in fiscal 2024. Neither the federal nor provincial government provided material direct financial support for universities to offset impacts stemming from the COVID-19 pandemic, although some support was provided directly to students to alleviate affordability concerns. Although we do not expect any further material increases in ongoing operating or capital funding from the province in the medium term, we believe that there is a moderately high likelihood that the province would provide support to UofT in a distress scenario.

Environmental, Social, And Governance

We have analyzed UofT’s risks relating to environmental, social, and governance factors and acknowledge elevated social risk. We think higher education entities face elevated social risk due to the lingering impacts of the pandemic and its potential effects on enrollment and the mode of instruction. Despite the elevated social risk, we believe UofT’s environmental and governance risks are in line with our view of the sector as a whole.

Key Statistics

University of Toronto -- Selected Indicators

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November 8, 2022
University of Toronto

Financial profile

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<td>Government operating grant dependence (%)</td>
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<td>Available resources to adjusted operating expenses (%)</td>
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<td>Available resources to total debt (%)†</td>
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<td>277</td>
<td>248</td>
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*U.S. median figures are in U.S. dollars, †As % of adjusted operating expense. N.A.--Not available. MNR--Median not reported.

Related Criteria

- General Criteria: Environmental, Social, And Governance Principles In Credit Ratings, Oct. 10, 2021
- General Criteria: Methodology: Not-For-Profit Public And Private Colleges And Universities, Jan. 6, 2016
- General Criteria: Rating Government-Related Entities: Methodology And Assumptions, March 25, 2015
- General Criteria: Principles Of Credit Ratings, Feb. 16, 2011

Related Research

- Australia, Canada, Mexico, And U.K. Universities Medians: Fiscal 2021 Credit Trends Turned Positive Despite Challenges, Oct. 20, 2022
- U.S. Not-For-Profit Public College And University Fiscal 2021 Median Ratios: Federal And State Funds Relieve Pandemic Pressure, Elevate Margins, July 12, 2022
- Outlook For Global Not-For-Profit Higher Education: Out Of The Woods, But Not Yet In The Clear, Jan. 20, 2022

Ratings Detail (as of November 08, 2022)*

University of Toronto

Issuer Credit Rating
AA+/Stable/--
Senior Unsecured
AA+

Issuer Credit Ratings History

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*Unless otherwise noted, all ratings in this report are global scale ratings. S&P Global Ratings credit ratings on the global scale are comparable across countries. S&P Global Ratings credit ratings on a national scale are relative to obligors or obligations within that specific country. Issue and debt ratings could include debt guaranteed by another entity, and rated debt that an entity guarantees.
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