

Kevin E. Yousie

Assistant Professor

Degrees

H.B.A., University of Western Ontario
M.B.A., University of Western Ontario
ICD.D – Rotman School of Management & the Institute of Corporate Directors
FICB – Fellow of the Institute of Canadian Bankers
CMC – Certified Management Consultant

Email

Academic Positions Held

Part Time

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| 2007 – Present | Faculty Member, Strategic Management & International Business Faculty of Management, the University of Toronto Master of Biotechnology Program, the University of Toronto Master in Management and Professional Accounting, University of Toronto |
| 1999 – 2010 | Faculty Member, Strategic Leadership The Banff Centre |
| 1997 - 2004 | Faculty Member, Strategic Management M.B.A. (Financial Services) Program Dalhousie University and the Institute of Canadian Bankers Bank of Montreal Financial Service M.B.A. Program |
| 1996 – 2003 | Faculty Member, Strategic Management & International Business M.B.A. Program, Schulich School of Business, York University. (Nominated for the M.B.A. Teaching Excellence Award) |
| 1988 – 1994 | Faculty Member, Strategic Management Faculty of Management, the University of Toronto. |
| 1988 – 1994 | Faculty Member, Management in the Private Sector Woodsworth College, the University of Toronto. |
| 1987 | Faculty Member, Management Accounting Faculty of Management, the University of Alberta. |
| 1983-1986 | Faculty Member, Strategic Management Faculty of Management, the University of Calgary. |
| 1980 – 1982 | Faculty Member, Strategic Management Faculty of Management, the University of Toronto. |
| 1980 – 1982 | Faculty Member, Management in the Private Sector Woodsworth College, the University of Toronto. |

Full Time

1977-1979 **Faculty Member, General Management**
The Richard Ivey School of Business, University of Western Ontario.

Non-Academic Positions

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| (1997 – Present) | Crosswater Partners – In addition to his role at the University of Toronto, Kevin Yousie is President of Crosswater Partners, a management consultancy he founded in 1997. Crosswater Partners specializes in business strategy and organizational development. Through Crosswater Partners Kevin has worked with public and private-sector leaders from more than 60 countries. |
| (1989 – 1997) | Toronto Dominion Bank |
| (1982 – 1989) | Bank of Montreal |
| (1980 – 1982) | Honeywell Limited |

Selected Articles and Cases

- **Selected Case Studies:**
 - **The Bank of New England**, with Mr. Robert Clarke, former Comptroller of the Currency for the United States.
 - **The Venezuelan Banking Crisis**, with Ms. Ruth de Krivoy, former President of the Central Bank of Venezuela.
 - **Market Liberalization and the Venezuelan Banking Crisis**, with Ms. Ruth de Krivoy, former President of the Central Bank of Venezuela.
 - **CNSF Mexico: Modernization of the Insurance and Surety National Commission**, with Mr. Manuel Aguilera, President of the National Insurance and Surety Commission of Mexico.

- **Elektrim S.A.**, with Mr. Jacek Socha, Chairman of the Polish Securities and Exchange Commission.
- **Bre-X Minerals Limited**, with Mr. Jack Geller, Vice Chairman of the Ontario Securities Commission.
- **Banco Banpais**, with Ms. Patricia Armendariz former Head of Banking Supervision at the Mexican Banking and Securities Commission.
- **Poland: Building a Supervisory Culture**, with Mr. Piotr Bednarski Advisor to the Governor of the National Bank of Poland (NBP), Deputy Director of the On-site Examination Division, National Bank of Poland and Mr. James Horner, Director, Financial Sector Regulatory Practice, Barents Group LLC.
- **Securities Industry Scenario Planning Exercise – the Year 2000 Challenge**, with Mr. Michael Mann, former Director of International Affairs, the United States Securities and Exchange Commission.
- **Maple Tree General Insurance Company**, with Mr. Lawrie Savage former Superintendent of the Ontario Insurance Commission.
- **The Republic of Korea (Economic Crisis)**, with Mr. David Scott of the World Bank and Mr. Peter Hayward of the International Monetary Fund.
- **Basel Bank TTC Transaction Processing Alliance (A) & (B)**, Bank of Montreal.
- **Joanna Gray – Employee Relations Consultant (A) (B) (C) (D)**, Bank of Montreal.
- **Irwin Pump Company of Canada Ltd**, University of Western Ontario.
- **Dundas Dry Goods Ltd**, University of Western Ontario.
- **Standard Bond Publishing Co. Ltd.**, University of Western Ontario.
- **Southwestern Sash and Door Co. Ltd.**, University of Western Ontario.
- **Colonial Furniture of Kitchener Ltd.**, University of Western Ontario.
- **The Pine Hills Racquets Club**, University of Western Ontario.
- **The Crosswater Paper Company (A)**, University of Western Ontario.
- **Other Selected Publications:**
 - **What? Why? How? A Framework for Strategic Thinking**, Leadership Compass magazine, Summer, 2006.
 - **Leading for Results: Know and engage your stakeholders**, Leadership Compass magazine, June, 2002.
 - **Building a high performance organizational culture: the essential function of leadership**, Leadership Compass magazine, Winter/Spring, 2002.
 - **e-Learning: The next Internet phenomenon...**, IC Education Inc., January, 2000. Cited by “Post Europ” as one of the principal studies consulted in a feasibility study undertaken to establish European Postal Academy that will impact nearly two million employees.
 - **Lifelong Learning: protecting your asset**, intouch magazine, Fall, 1999.
 - **The Future, Competitive Strategies in Canadian Banking**. First prize in the Canadian Bankers Association 100th anniversary essay contest. Published in the Canadian Banker magazine.
 - **Introduction to Business Decision-Making**, acknowledged as a contributor in the Second and Third Editions, Methuen Publications.

Academic / Professional Service

- Various board positions including the Board of the Richard Ivey School of Business (2002 – 2005).
- Editorial Review Board, *Business Quarterly Magazine* (now the *Ivey Business Journal*), 1989 - 1996.
- Service to a variety of not-for-profit organizations.

Research and Teaching Interests

- Specific areas of focus are Strategic Management, International Business and Leadership.
- Actively engaged in the design, development and delivery of executive development programs.